

# INGES

## CHRISTMAS DECOR

PRESS RELEASE



### Webshops and Online Catalogs

For INGE-GLAS® MANUFAKTUR, MAGIC by Inge and CHRISTMAS GOODS by Inge

**MAGIC**  
*by Inge*

**CHRISTMAS  
GOODS**  
*by Inge*

Neustadt bei Coburg, 10 February 2021

The opening of the retailer webshop for the collections MAGIC by Inge and CHRISTMAS GOODS by Inge has already been announced. Since September 2020, there is now also a webshop for the INGE-GLAS® MANUFAKTUR line. The structure of the two webshops is identical and resembles that of the catalog, so customers do not have to change much at all. Whether retailers are looking for classic or trendy products, they can sort by theme, color, material, size and more with just one click. This makes it easy to put together the appropriate collections. Best of all, retailers can order easily and conveniently from home.

#### **New: Online catalogs in both webshops**

Since October 2020, the online catalog for the collection INGE-GLAS® MANUFAKTUR is online in the webshop. Since January 2021 the online catalog is also available for the collections MAGIC by Inge and CHRISTMAS GOODS by Inge. Scrolling through is as easy as in the printed catalog. The big advantage, however, is that you can put the ornaments you want in the shopping cart with one click and order them online at the end - very simple and convenient.

#### **About Inges Christmas Decor**

Inges Christmas Decor GmbH based in Neustadt bei Coburg, Bavaria is an owner-managed family company specializing in the manufacture and sale of Christmas tree decorations. As a modern and at the same time tradition-conscious company, Inges Christmas Decor employs approximately 125 people.

#### **Press Contact**

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