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CHRISTMAS DECOR

PRESS RELEASE

New shareholder at Inge's Christmas Decor

Neustadt bei Coburg, 01 September 2022



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Inge's Christmas Decor sets the course for a successful future. On 1st September 2022, Marie Müller-Blech joined the family-owned company Inge's Christmas Decor GmbH, based in Neustadt bei Coburg in Bavaria, as a shareholder. Step by step, she is now taking over parts of the tasks of this responsible position, thus supporting the previous dual leadership of the management Mr Klaus Müller-Blech, who is also a shareholder, and Mr Tilo Hannemann.

Ms Müller-Blech successfully completed her studies as a business psychologist (B.Sc.) in Heidelberg. She has been working in the family business since 2019 and has, among other

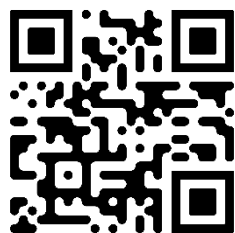
things, built up the marketing department, which she currently heads. Here, she has successfully initiated the first steps towards a digital future for the company by launching three online shops, through which important parts of the turnover are already generated.

Inge's Christmas Decor GmbH is an owner-managed family business that specialises in the production and trade of glass decorations. As a modern and at the same time tradition-conscious company with about 125 employees, Inge's Christmas Decor is one of the European market leaders in the field of glass Christmas decorations and combines traditional craftsmanship with a strong international orientation.

CEO Klaus Müller-Blech is very pleased that the family business will be led into the future by his daughter: "My wife Birgit and I are very pleased that our daughter Marie will carry on our company tradition. We wish her every success and are grateful that she can also count on the support of our valued employees."



To download the image, please scan the QR code.



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